

JORDANCON

Convention Program

Advertisement Specifications and Pricing Guide

**Deadline for ads is
March 1st, 2023.**

DELIVERY INSTRUCTIONS

- Email to: publications@jordancon.org
(25 MB max, compressed)
- For delivery of larger files, contact publications@jordancon.org.

FILES THAT MAKE OUR DESIGNER SAD

- Microsoft Word files
- Low resolution image files

FILES THAT MAKE OUR DESIGNER HAPPY

- Color! All program pages, inside and out, are printed in full color - let your artwork shine!
- Adobe PDF (Print Ready / Fonts Embedded)
- High Resolution JPEG file (300 dpi at 100% of original artwork size)
- No bleeds. Program is printed Playbill-style.

Size	Dimensions	Price
Full Page	5.25" x 8.25"	\$240.00
Half Page (Horizontal)	5.25" x 4"	\$160.00
Half Page (Vertical)	2.5" x 8.25"	\$160.00
Quarter Page (Horizontal)	5.25" x 1.875"	\$100.00
Quarter Page (Vertical)	2.5" x 4"	\$100.00

PREMIUM PLACEMENT: Centerfold (2 page spread) \$500. Back cover \$300, inside front or back cover \$280 each. Full page ads only. First come, first serve.

DISCLAIMER: Ads not conforming to the above specifications will be subject to revision by the sender. For special processing requests, please contact us at publications@jordancon.org.

The souvenir program will be distributed to all members of JordanCon. Print run is expected to be 1000+ copies. For more information, contact publications@jordancon.org or visit jordancon.org.

PAYPAL (preferred): jordancon@jordancon.org

MAIL CHECKS TO: JordanCon, Inc.

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